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# Reasons for product and service design

What is product and service design. Why is product and service design important. Reasons for product and service design or redesign.

Explore some of our subcategories and items currently in the foreground. Whether you have to decorate a new home or refreshing an existing space, interior design is not always naturally. If you have difficulty imagining how furniture will look at your home and waffles on the colors of the paint, you will adore the newly popular idea of online design services, which provide expert information and recommendations on the products for your space. What are virtual design services? Virtual Design companies such as Mody and Spacejoy operate as a traditional interior designer, with an important distinction: everything happens online! With these services, send the images of the room (s) that you want designed and takes a detailed survey on style preferences. Equipped with this information, the company accompanies you with an interior designer that provides inspiration and specific recommendations of the product for your space. The company works a little differently. Mody, for example, creates a 3D rendering of the room from your photos, and your designer pulls together some design layouts. You can request changes on the aspects you don't like. When you are happy with the finished design, you can buy the furniture that your designer recommends directly from the site, or use renderings as inspiration as you shop. Cost? Traditional interior design services tend to be expensive. One of the main sales points of online design services is that it is much cheaper and charges flat-rate commissions. By instance, Mody offers four design packages starting at \$ 89 for a room, and Spacejoy has three levels to choose from \$ 49. Interior designer services in person commonly load \$ 100 or more per hour, which yes Adds.Popular Online Design ServicesStaday Different companies offer online interior design services and vary by price and offers: Mody: the incredibly detailed 3D rendering of your room is a MODSY main point of sale. You can exchange in different furniture from their database to better visualize your space. SPACEJOY: the package is A € â, ~ A "delight", it costs only \$ 49, is one of the most affordable options there. Get a 3D model of your design, including the renderings of your existing furniture. Tractor: with prices Starting at \$ 299, Decorist is more expensive, but allows you to work with high-profile designers such as Tamara Kaye-HoneyA € for less. In the end, you will receive a design in Board Mood style, custom floor plane and configuration instructions. Aer accident: if you just want to immerse the water finger in water, oversically offers A € â, ~ A "mini" consultations for \$ 79, and you will bring back ideas from your designer in just two days. However this service offers only atmospheric cards, non-rendering 3D.Room Lift: the room lift works differently than other design services. You send you a box with floor floors, paint samples / wallpaper, fabric samples and images of real products that you can buy online. It's not cheap: a box with two planes of design costs \$ 695.If it is not the most experienced design, these online services offer a convenient way to renew your space, making it seemed professionally decorated for less. For months the world has waited with breath, the demons of technology and design exchanged voices and gossip, and then, finally, this week Apple announced the iPhone 6 and the iWatch. While obviously there will be nodes to work out, you are not denied that Apple continues to push a revolution of a revolution of the product that has changed consumer expectations on the gadgets we use every day. It looks serendate, therefore, that designer Lisa s. Roberts' designpop (Rizzoli, \$ 35) will also be published this month. The bright and cheerful tome The most innovative pieces of technology and product design since 2000, objects that come out the line between decor and sculpture, device and artistic installation. A hammered metal chair by Marijn van der Poll, for example, resembles the stacked steel sculptures of Ewerdt Hilgemann. And, experimenting with with Vibrant shades, Patrick Norguet has created a chair that is the same parts items for the home and pop art.Click here to see more of the exciting design moments revisited in the book \_\_\_\_ A, \_\_\_\_ [Photo: Logitech] Logitech G game kit Adaptive Logitech for \$ 100 kit, characterized by a series of buttons and triggers, to allow more than 46 million people with disabilities to play video games [Photo: HTC] Lives Cosmos Series HTC Corporation Editor Note: A, This article is part Of a series looking at the lessons behind the disruptive products The design.On lens Friday, Dutch design collective design Mijlo reached its Kickstarter's goal of \$ 25,000 (Canadian dollars) to launch a simple but innovative product: 10 Clocks for the price of One.Well, almost. Mijlo's everyday clock is equipped with two sides and five unique straps, allowing customers to mix and match different variants, for \$ 247. The concept of Crafty design is aimed at consumers looking for designers or quality watches Without having to choose a single style. Asks Mijlo states in his kickstarter video, the daily clock aspires to solve the problem of "fleeting trends and too expensive pieces of time". One of the interesting aspects of the "timeless" aspect of the everyday clock is the way Mijlo Crowdsourced design. Before finalizing the components of the product, the company asked visitors its design site to choose their two favorite watch faces and five straps from a series of options. We even let you choose the name "Daily Clock" from a list that included four other names for the product. In addition to the exclusive approach of Mijlo to offer variety within a single product, here are three design lessons from the daily clock: unlike most watches, the daily clock uses a unique closure system with a simple technology Button that makes straps and faces that change quickly and easily. The variety of options, all combinations of charm of Mijlo, embrace a unisex design that the company says both men and women. Look at the two free batteries and a compact case for customers to keep their watch extra face and straps, Mijlo offers a five-year warranty for each strap and a simple replacement process. Customers who need spare straps can take a picture of their logore straps and send it via e-mail to the company to receive a new one for free. Course, anyone who likes the style of the daily clock but does not want more than one possible choose a single style. Mijlo sells individual faces coupled with a strap for \$ 97. A problem the daily clock cannot evade, however, is the fact that watches are more and more fallen please thanks to the increase in mobile phones. Mijlo watches don't even offer sophisticated tools that smartwatches from companies like Samsung offers. What do you think of Mijlo's strategy? Tell us in the comments below. When you think you create a company, all the focus is usually on what you want to do: as the app will run on someone's phone or how attractive your product is seemed on store shelves. There is a new wave of entrepreneurs who believe the real key to long-term success comes from the focus of company design - not the product. This means establishing a solid business philosophy, promote cooperation and cordiality among the staff despite being able to make key decisions - all steps that help save your office to feel like just another Widget Factory. The topic is it was presented at the first Northside entrepreneurship festival in Brooklyn recently on a panel that included Anthony Casa Alena, CEO of Squarede, Shiftett, co-founder of the Brooklyn Beta and Whitney Hess Web conference, the main consultant at the Vicarous Partner user experience consultant. They are not the only ones to see the construction of a company as important as the construction of the thing you sell. Here are their best advice for creating a strong company.1. Have a declaration of crystalline mission. A mission statement does not mean you To arrange your life philosophy together and plans for the future Growth.â, Casalena said watching Mark Zuckerberg videos that talk about Facebook in a college was particularly illuminating. "He doesn't come out with this stuff 'make room for the most connected world'," He said. "I think if you attack a problem that is really, really, in depth you will have the chance to discover these deeper missions in it". Hess said to remember that all companies exist to solve a problem. "Many companies work with has a solution in mind, but I don't know what the problem is solving," he said. "If you don't know what the problem is trying to solve, why are you in the business world, first?" Hess said when you advise companies from this - from four person operations to 30,000 those -. You end up playing a role that is a bit like that of a group-therapist, helping employees communicate between them "can be very easy to stop talking to other people the activity is performed with significantly," he said. "Take a step back and say 'this is the reason we're here.' Make sure that every decision is done is here for support that. "2. Being flexible, and I was the rules. Good guiding principle means that you will not need to set the largest number of strict rules, said Arshad Chowdhury, CEO of the performance of employees of corporate employees cancels Gears. Chowdhury is also the founder of Metronaps, which rents spaces for workers occupied to take a pair of winks of an eye to half-round. He says that fewer rules allows employees to set up their hours, and they regulate their energy. That of course includes the possibility of taking somellini in the middle of the day. "A lot of rules we have are made to govern 2% of the population that could break these rules," he says. "Which usually applies to everything from clothing code of hours worked. Having less rules is better. " Flexibility is too fundamental, says Deb Nelson, executive director of social venture network, which helps attack entrepreneurs who want to create a driven business. "Initial business plans and financial projections are almost always fictional works," he said. "Make sure you are flexible and creative enough to come up with plans B, C, and D." He mentioned the Nobel Muhammad Yunus prize, who tried to loan especially for the ATA Grameen Bank men for several years e unsuccessfully, until he finally grew up after flexible seven years and found the winning formula: A, mainly for Women .The privilege of having a small company is that you get to give each new assumption full exposure to the whole operation, even before you are official on board. You will lose that once the company has been growing, but you can build the foundations for a strong core. Casaleena Said.When taking it, said it is important to have someone interviewing candidates that provides a correct picture the content of the Societa, so the candidate does not get the wrong idea. "It seems very important to me that the person who does the interview represents the values of the company in a way that is valid," said Said.Hess upwards the hiring for a small company is that it is possible Focus on chemistry of all employees. "In a small size sufficient, 10-12 people ... you can still have that candidate they meet everyone in the team," she has Said.otherwise, you risk shaking a functional dynamics. "When you give up a new person in a group that of that little one, who developed a friendship and who was friendship together, which can create the team's alienation," she said. "Which can be the beginning of the end. People can learn and people Growing, but it is much more difficult to change a personality ". Casalena says he never takes the" perhaps "candidates." I like to put people in front of the product and see if they get excited about it," he said." If yes yes. " Excite in this regard, we'll probably talk about the same language. " Sometimes only the Shakeup a company needs to feel innovative.Too Many companies are captured in giving employee fantasy titles, without recognizing that some people can hear pigeons in some roles from arbitrary securities, Shiftett said. This also happens to Brooklyn Beta. "Sometimes I feel confined to" web developer - ", he said. He joked that the term "artisan web" feels more adaptable. "What is the problem that the titles solved?" He asked him. "Maybe there's some other way to get around." Even if you abandon the titles, it is still important to clarify the roles within the company. Nelson said that, while it is important to have a collaborative work environment that welcomes input from all, with clear roles and responsibilities are needed. "Every staff member must be clear on which decisions are collaborative and what decisions will be made by Senior Management," she says. "It is also useful for the company outside the company to know who is responsible for what." Hess says the problem with concrete titles is that for start-ups, the roles are constantly moved. "I think that focusing on the title itself is not really all this useful," she said. She Casaleena was even more bullish on the matter; He considers him "one of the biggest mistakes that your company has arrived, especially for titles at C level. The problem for him is that he blocks your ability to change the roles of employees in the company without humiliating them publicly. For the Start-up, advises you to wait as long as possible before creating formal executive positions. "They are a strange supporter of benevolent dictatorship," he says. "You just need to make decisions and move forward. The dialogue needs not to go on forever. "That stage will occur if your company is growing, said Hess, and this is when you need to look for the right mangers." The people who are taken at the beginning are Great workers. That's why the company is growing first, "she said." This doesn't mean they are great managers, sometimes the best doers are the worst managers ". Manager."

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