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Types of curriculum education

The Inbound Certification course is HubSpot Academy’s flagship course. On average, one inbound certification is awarded every nine minutes. We measure the impact of this course not by our users’ test scores but by the tangible impact it has on their careers and business goals. It’s inbound certified professionals like you who apply what they learn and uphold the worldwide reputation of the course. With that in mind, the team here at HubSpot takes this particular curriculum extremely seriously. Since its initial release at INBOUND 2013, we’ve made two major updates to the course to keep it aligned with the changing world of inbound. In 2015, we rebuilt it from the ground up with a focus on teaching marketers the why, how, and what of each marketing tactic that supports the inbound methodology. More than 100,000 people have taken that version of the course and spent a collective 28,000 hours watching the first class, “Essentials of an Effective Inbound Strategy,” alone. Now, in 2018, the Inbound Certification course is getting another update. Inbound Certification: Updated Inbound has always been a cross-functional practice. Whether you’re on the marketing team, the sales team, or the services team, there is value in doing business in a helpful, human, and holistic way. However, until now, the Inbound Certification has focused primarily on marketing strategies and tactics. In its latest iteration, the Inbound Certification now feature HubSpot executives teaching you how to run an inbound business, from marketing to sales to services. This course introduces the inbound fundamentals, the new inbound methodology, and how to grow your business with a flywheel model with HubSpot leaders like Dharmesh Shah, Brian Halligan, Katie Burke, Alison Elworthy, and Mark Kilens. Inbound Marketing Certification: New The Inbound Marketing Certification course is similar to the former Inbound Certification course. It covers inbound marketing fundamentals, SEO topic clusters, long-term content strategy, blogging, social media promotion, conversion fundamentals, lead nurturing, conversational marketing, sales enablement, and customer marketing. This is the course for digital marketing teams that want to build an inbound marketing machine that connects revenue to marketing efforts. Inbound Sales Certification: Updated The Inbound Sales Certification course was updated to include new faces, new tactics, and reworked to provide a better understanding of where inbound sales fits within the inbound methodology. To accommodate even the busiest sales teams, we’ve condensed the certification course from three hours to two. This is the course for inside sales teams that are doing active and passive prospecting. If you have any questions, reach out via the HubSpot Academy Twitter handle or Facebook page. Originally published Mar 15, 2018 10:00:00 AM, updated September 19 2018 The SPRINT curriculum provides a real-world, hands-on, immersive learning experience about how to transform behavioral interventions into successful products and services. It’s not about how to write a research paper, business plan, or grant proposal. The end result is not a publication, slide deck, or a scientific discovery. Instead, the entire team will be engaged with industry; talking to customers, partners, and competitors; and encountering the chaos and uncertainty of transforming cancer control interventions into successful commercial opportunities. The program will force you to get out of your laboratory, university, or garage - and will often push you beyond your comfort zone. This curriculum requires full participation from the entire team (Entrepreneurial Lead, Principal Investigator and Mentor). Each team member must commit to in-depth preparation, attendance at the lectures and workshops, and WebEx conference calls. If you cannot commit 10-15 hours per week, the SPRINT effort is not for you. Click here to view Kick-off webinar for Spring cohort. A high-quality, research-based curriculum promotes measurable progress toward children’s development. The content and learning outcomes of the curriculum align with the Head Start Early Learning Outcomes Framework (ELOF) and state early care and education standards. It provides guidance on what (content) and how (learning experiences and teaching practices) to teach. Content is drawn from current child development science, the interests and ideas of the children, family input, and the values of the community. A curriculum also provides ways to create nurturing and responsive practices, interactions, and environments that foster trust and emotional security. It helps families to actively engage in their child’s education. Staff use what they know about each child’s strengths and needs and each family’s goals to plan their use of the curriculum. This tool provides review summaries and ratings of infant and toddler, preschool, and home-based curricula. Use this information to help select and evaluate curricula for your program. Learn More This 15-minute In-service Suite describes how education staff can implement a curriculum that is responsive to children’s development and learning. Learn More Framework. Learn More Curriculum Last Updated: February 5, 2021 Regular exercise is important in a preventive approach to health care because it exerts a beneficial effect on many risk factors in the development of coronary heart disease. However, many Americans lack the skills required to devise and carry out a safe and effective exercise program appropriate for a life-time of fitness. This inability is partly due to the lack of fitness education during their school years. School programs in physical education tend to neglect training in the health-related aspects of fitness. Therefore, a new curriculum for fitness education is proposed that would provide seventh, eighth, and ninth grade students with (a) a basic knowledge of their physiological response to exercise, (b) the means to develop their own safe and effective physical fitness program, and (c) the motivation to incorporate regular exercise into their lifestyle. This special 4-week segment of primarily academic study is designed to be inserted into the physical education curriculum. Daily lessons cover health-related fitness, cardiovascular fitness, body fitness, and care of the back. A final written examination covering major areas of information is given to emphasize this academic approach to exercise. Competition in athletic ability is deemphasized, and motivational awards are given based on health-related achievements. The public’s present lack of knowledge about physical fitness, coupled with the numerous anatomical and physiological benefits derived from regular, vigorous exercise, mandate an intensified curriculum of fitness education for school children. urn:sha256:06ebbc5781ac5d1d8add73de51ad953f4aeb0c4b65ce9881582de20ce4a0d8

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